## **ANP Row sensitivity**

William J. Adams

How can you most easily change public opinion on a topic of vital importance? What is the most effective way to increase the market share of your company? How can you find the most influential components of a decision? If you know how to use ANP Row Sensitivity, you can answer these questions and more. Join us for an introduction to the theory and practical uses of ANP Row Sensitivity presented by its creator, Dr. Bill Adams.

## **SHORT BIO**



Dr. Adams is currently the Director of Algorithms of Decision Lens. He holds a PhD in Algegraic Geometry, and has 20 years experience in designing mathematical software. He designed and implemented SuperDecisions for the Creative Decisions Foundation.

Specialities: linear and non-linear optimization, AHP and ANP theory, genetic algorithms, machine learning techniques, mathematical modeling.